



ASDSO DIGITAL ADVERTISING CONTRACT

ASDSO E-News is the official monthly newsletter of the Association of State Dam Safety Officials (ASDSO). ASDSO E-News is distributed monthly on the last working day of the month to all ASDSO Members in good standing, approximately 3,000. The ASDSO Training & Education Newsletter is distributed at the middle of each month to all records in the ASDSO database of approximately 14,000 people (members and non-members).

Contact Ross Brown at rbrown@damsafety.org or 859.550.2788 x5 with any questions you may have regarding ASDSO digital advertising opportunities.

Company: _____

Address: _____

City/State/Country/Zip: _____

Website: _____

Primary Contact: _____

Contact Email: _____ **Contact Phone:** _____

ASDSO E-NEWS BANNER ADVERTISING

- | | | | | | | |
|------------|--------------------------|-------------------------|--------------------------|----------------------|--------------------------|--------------------|
| 1 Month: | <input type="checkbox"/> | \$80 Sustaining Member | <input type="checkbox"/> | \$100 Company Member | <input type="checkbox"/> | \$120 Non-Member |
| 6 Months: | <input type="checkbox"/> | \$400 Sustaining Member | <input type="checkbox"/> | \$500 Company Member | <input type="checkbox"/> | \$600 Non-Member |
| 12 Months: | <input type="checkbox"/> | \$760 Sustaining Member | <input type="checkbox"/> | \$950 Company Member | <input type="checkbox"/> | \$1,140 Non-Member |

Selected Issue(s):

- | | | | | | | | | | | | | |
|---------------|--------------------------|---------|--------------------------|----------|--------------------------|-----------|--------------------------|---------|--------------------------|----------|--------------------------|----------|
| 2017 - | <input type="checkbox"/> | January | <input type="checkbox"/> | February | <input type="checkbox"/> | March | <input type="checkbox"/> | April | <input type="checkbox"/> | May | <input type="checkbox"/> | June |
| | <input type="checkbox"/> | July | <input type="checkbox"/> | August | <input type="checkbox"/> | September | <input type="checkbox"/> | October | <input type="checkbox"/> | November | <input type="checkbox"/> | December |
| 2018 - | <input type="checkbox"/> | January | <input type="checkbox"/> | February | <input type="checkbox"/> | March | <input type="checkbox"/> | April | <input type="checkbox"/> | May | <input type="checkbox"/> | June |
| | <input type="checkbox"/> | July | <input type="checkbox"/> | August | <input type="checkbox"/> | September | <input type="checkbox"/> | October | <input type="checkbox"/> | November | <input type="checkbox"/> | December |

Please direct my banner to this url: _____

ASDSO TRAINING & EDUCATION NEWSLETTER BANNER ADVERTISING

- | | | | | | | |
|------------|--------------------------|---------------------------|--------------------------|------------------------|--------------------------|--------------------|
| 1 Month: | <input type="checkbox"/> | \$100 Sustaining Member | <input type="checkbox"/> | \$125 Company Member | <input type="checkbox"/> | \$150 Non-Member |
| 6 Months: | <input type="checkbox"/> | \$520 Sustaining Member | <input type="checkbox"/> | \$650 Company Member | <input type="checkbox"/> | \$780 Non-Member |
| 12 Months: | <input type="checkbox"/> | \$1,000 Sustaining Member | <input type="checkbox"/> | \$1,250 Company Member | <input type="checkbox"/> | \$1,500 Non-Member |

Selected Issue(s):

- | | | | | | | | | | | | | |
|---------------|--------------------------|---------|--------------------------|----------|--------------------------|-----------|--------------------------|---------|--------------------------|----------|--------------------------|----------|
| 2017 - | <input type="checkbox"/> | January | <input type="checkbox"/> | February | <input type="checkbox"/> | March | <input type="checkbox"/> | April | <input type="checkbox"/> | May | <input type="checkbox"/> | June |
| | <input type="checkbox"/> | July | <input type="checkbox"/> | August | <input type="checkbox"/> | September | <input type="checkbox"/> | October | <input type="checkbox"/> | November | <input type="checkbox"/> | December |
| 2018 - | <input type="checkbox"/> | January | <input type="checkbox"/> | February | <input type="checkbox"/> | March | <input type="checkbox"/> | April | <input type="checkbox"/> | May | <input type="checkbox"/> | June |
| | <input type="checkbox"/> | July | <input type="checkbox"/> | August | <input type="checkbox"/> | September | <input type="checkbox"/> | October | <input type="checkbox"/> | November | <input type="checkbox"/> | December |

Please direct my banner to this url: _____



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COPY AND CONTRACT REGULATIONS

All oral instructions from advertisers and any agency involved must be confirmed in writing. All contents of advertisements are subject to publisher's approval. The publisher reserves the right to alter, reject or cancel any advertisement, insertion, order, space reservation, or position commitment at any time. Position of advertising is at the discretion of the publisher except where a request for a specific position is acknowledged by the publisher in writing. The publisher shall not be liable for any costs or damages if for any reason it fails to publish or erroneously publishes an advertisement. The publisher will not be liable for error in key numbers or other type set. Cancellations or changes in orders may not be made by the advertiser or its agency after the closing date. All distribution dates listed are approximate dates, ASDSO is not responsible for delivery of publications within a specific day, week, or month.

MECHANICAL REQUIREMENTS

ASDSO E-News banner ads must be 575 Pixels long x 140 Pixels wide. Files should be sent in jpeg, gif or tiff file formats. ASDSO Training & Education Newsletter banner ads must be 575 Pixels long x 140 Pixels wide. Files should be sent in jpeg, gif or tiff file formats. Please note all ads not sent in the format above may be altered to fit ASDSO mechanical requirements or withheld from publication without refund. Ads may be emailed to rbrown@damsafety.org.

MATERIAL DATES

All insertion orders and material due dates are subject to change at the discretion of ASDSO.
ASDSO E-News banner ads must be received by the 20th of each month.
ASDSO Training & Education Newsletter banner ads must be received by the 5th of each month.

By initialing below, Signer signifies that Advertiser has read, understands, and agrees to be bound by all the terms and conditions set forth above.

_____ (SIGNER'S INITIALS) FOR _____ (EXHIBITOR)

PAYMENT INFORMATION

Total Amount Due for Digital Advertising \$ _____

Credit Card: AMEX, Discover, Visa/MC

Send Invoice:

Check Enclosed:

Name On Card: _____

Credit Card No: _____

Expiration Date: _____

CVV: _____

By signing below, Card Holder acknowledges that he/she has read the front and back of this form, and agrees to be bound by all its terms and conditions. Card Holder authorizes charges up to the amount of this agreement.

Signature: _____

Date: _____