



# Dam Safety 2018

## September 9-13

### Washington State Convention Center Seattle, WA

#### Exhibit Opportunities:

Dam Safety 2018 is the premier educational and networking event in the dam safety industry. Dam Safety 2018 connects your company with a targeted marketplace of state and federal dam safety officials, civil, geotechnical, environmental, and structural engineers working in dam and levee safety, dam owners and operators, students and professors, engineering consultants, and other service and product suppliers.

Booth Size	Sustaining Member	Member	Non-Member	Corner Fee
10x10	\$975	\$1,275	\$1,675	\$100
10x20	\$1,950	\$2,550	\$3,350	\$100
20x20	\$3,900	\$5,100	\$6,700	\$100

Each booth includes: 1 Full Conference Registration, 1 Table, 2 Chairs, 1 Wastebasket, Pipe & Drape, Carpet, and Basic Electric.

#### Advertising Opportunities:

Dam Safety 2018 provides two opportunities to connect with customers and prospects both pre-conference and on-site. The Dam Safety Conference Registration Packet is sent to 7,500+ dam and levee safety professionals to market the conference and is also distributed digitally, making it one of the most distributed marketing opportunities ASDSO offers. Since space is limited in the Dam Safety Registration packet, this opportunity is a sponsor-exclusive opportunity.

Ad Location	Sustaining Member	Member	Non-Member
Cover Location	\$750	\$1,000	\$1,200
Full Page, Color	\$675	\$900	\$1,080
Half Page, Color	\$490	\$650	\$780

The conference program is distributed on-site to all conference attendees and serves as the attendees' guide throughout the conference and a valuable resource post-conference. One of the newest features is the addition of tabs which provide color advertising opportunities and catches the attendees' eyes as they plan their week.

Ad Location	Sustaining Member	Member	Non-Member
Cover Location	\$640	\$850	\$1,020
Dividers, Color	\$565	\$750	\$900
Full Page, B&W	\$415	\$550	\$660
Half Page, B&W	\$340	\$450	\$540
Add Company Logo, B&W	\$50	\$75	\$100

The conference app provides you with an opportunity to reach attendees in the palm of their hand throughout the conference. Make an impression with one of these great opportunities.

Ad Location	Sustaining Member	Member	Non-Member
Banner	\$1,125	\$1,500	\$1,800
Add Company Logo	\$50	\$75	\$100
Interact Ad	\$375	\$500	\$625



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#### Sponsorship Opportunities:

Becoming an official sponsor provides the highest level of exposure before, during, and after the conference. Each sponsor level is tailored to provide maximum exposure for varying budgets. As a sponsor of Dam Safety 2018 your company name will be prominently listed in the registration packet sent out to over 7,500 dam and levee safety professionals, included in the conference program provided to all conference attendees, prominently displayed on event signage, on the Conference App, and on the ASDSO website. In addition, each sponsor receives at least one full complimentary conference registration (a minimum \$850 value), allowing you to fully participate in the educational and technical aspects of the conference.

<b>Sponsor Benefits and Costs</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
<b>Sustaining Member</b>	<b>\$7,500</b>	<b>\$3,750</b>	<b>\$2,500</b>	<b>\$1,500</b>
<b>Company Member</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,500</b>
<b>Non-Member</b>	<b>\$12,000</b>	<b>\$6,000</b>	<b>\$3,000</b>	<b>\$1,800</b>
Booth Space(s)	10x20	10x10		
Full conference registration	4	2	2	1
Exhibit staff registrations	4	2		
Conference advertising discount	20%	10%		
Mobile App Banner	✓			
Mobile App Interact Ad	✓			
Ability to purchase advertising in the conference registration packet	✓	✓	✓	✓
Logo placement on conference signage (tiered)	✓	✓	✓	✓
Logo placement on conference webpage (tiered)	✓	✓	✓	✓
Logo placement in the program booklet (tiered)	✓	✓	✓	✓
Logo placement in the registration packet (tiered)	✓	✓	✓	✓
Company logo with description in the conference program	✓	✓	✓	✓
Company logo with company description in the conference app	✓	✓	✓	✓
Sponsor logo to use in pre-conference marketing	✓	✓	✓	✓

**For more information contact Ross Brown at [rbrown@damsafety.org](mailto:rbrown@damsafety.org) or 859.550.2788 x5.**